

Goal 4: Parent, School and Community Engagement

Goal Statement: Maximize transparent communication by providing meaningful feedback and input opportunities toward continuous improvement efforts in order to strengthen family, school and community partnerships.

Objective 2: Expand the outreach / recruitment program for alumni and working parents / guardians to expose students to various career paths and options.

<i>Major Activities</i>	<i>Staff</i>	<i>Resources</i>	<i>Timeline</i>	<i>Indicators of Success</i>
1. School Counseling department will develop an outreach / recruitment program for graduates, to include community members and student exposure to career opportunities.	<ul style="list-style-type: none"> • School counseling department • District employees • Community members • High School Students 	<ul style="list-style-type: none"> • Parents / Guardians • Staff members • Community members • Alumni list • School Counseling Department 	2017-2018	<ul style="list-style-type: none"> • Establishment of committee • List of committee members and volunteers • Agenda • Meeting outcomes
2. Establish Career of the Month program.	<ul style="list-style-type: none"> • School counseling department • Principals • Parent / Guardian, Staff, and Community Engagement Committee 	<ul style="list-style-type: none"> • Students • Parents / Guardians • Community members • Online newsletter • Community bulletin boards • School Counseling Department 	2017-2018	<ul style="list-style-type: none"> • Development of Career of the Month Program / Calendar • Feedback survey completed by students and families
3. Select guest speakers, including, but not limited to West Orange High School graduates and community career professionals to speak during lunch at Middle and High Schools.	<ul style="list-style-type: none"> • Administrators • West Orange High School Guidance Department • District Employees • Parent, Staff, and Community Engagement Committee 	<ul style="list-style-type: none"> • Alumni List • School Counseling Department • Principals 	September 2018 – June 2019	<ul style="list-style-type: none"> • Monthly schedule identifying the guest speakers / careers • Monthly evaluation feedback to be completed at the conclusion of each guest speaker’s presentation
4. Research and determine social media options for a West Orange alumni forum, specific to post-graduate careers.	<ul style="list-style-type: none"> • Technology Department • Administrators • West Orange High School Guidance Department • Parent / Guardian, Staff, and Community Engagement Committee 	<ul style="list-style-type: none"> • Alumni list • Technology Department • Parent / community survey around access to various technology media 	2018-2019	<ul style="list-style-type: none"> • Implementation and use of a variety of social media options related to careers

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5. Plan and implement a Career Fair highlighting the DOE approved CTE programs available at WOHS (currently ten) that lead students to college and careers.	<ul style="list-style-type: none"> • Supervisor of Careers / Library Media • West Orange High School Guidance Department • District Employees • Parent / Guardian, Staff, and Community Engagement Committee 	<ul style="list-style-type: none"> • West Orange High School Alumni • Local Career Professionals 	2020-2021	<ul style="list-style-type: none"> • List of Career Fair participants • Attendee sign-in sheet • Feedback survey completed by attendees
6. Research opportunities in the technology field to identify additional curricular pathways for graduating high school students.	<ul style="list-style-type: none"> • Director of Technology • Director of CTE programs • Principals 	<ul style="list-style-type: none"> • NJDOE CTE requirements • Community volunteers • Student interest surveys • Partnerships with industry 	2016-2021	<ul style="list-style-type: none"> • Research findings / recommendations • New CTE Pathways • Student enrollment in CTE programs • Student attainment of college credit from CTE programs • Increase in certifications for high-school students prior to graduation